

# WRITERS *Side* HUSTLES

**10** SHORT PROJECTS FOR QUICK  
AND RECURRING PROFITS



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WHILE YOU  
PURSUE THE BIG  
PAYDAY FROM  
YOUR NEXT BOOK  
OR MANUSCRIPT

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SCHWARZTRAUER




# WRITER'S SIDE HUSTLES

Writers, instead of stepping over dimes on your journey to the big writing dollars from your next novel, manuscript, or other large work, why not pick up some simple and fun side-hustle coin along the way? Doing small works! These smaller, steady amounts over time can really add up, for quick work you often do just once. Even in your spare time.

One such side hustle, less than 64 pages long, snagged me \$1000's and counting from just a little work I did once! I've included that project as just one of the many side-hustle gigs available to you starting today. An exceptional side-hustle for sure, most pay less. But, no need to starve on the writer's journey. Grab some quick-cash snacks along the way!

If you'd like to start making money now, while working toward the bigger payday later on your main writing dream, consider taking on one or more of the many smaller, quicker, cash-yielding writing gigs listed below:

**1. Children's Books** - huge, perennial market. Those babies keep coming. Best of all, each children's book page requires just a few lines of writing text. Tell a story, add some pictures or illustrations (easy to find or buy on stock photo sites, from plr, or even custom made by one of the hundreds of talented artists on Fiverr). They're fun to do, give your mind a short recess, or unblock if you're staring at a blank page everyday. They sell very well as self-published printed books on Amazon.com or as Kindle books. Little or low cost to create, quick start to finish, and a potential money earner for years to come. Each book's income may be small, but it adds up over time for the simple, fun work you do just once!



## CHILDREN'S BOOKS

Children's books don't require a lot of work, or pages to create. Best of all, they precisely fit the type of book that sells best on sites like Amazon.com - A series of books.

Using readily available and inexpensive or free stock images, you could have a self-published childrens book ready for sale on Kindle or Amazon.com this week. Next week too!

Books for kids are a fun way to profit from your writing skills!

**2. Instructional Works** - maybe you've tried to learn a certain something from watching YouTube or other video tutorials? You no doubt had to keep stopping the video and rewinding to catch all the details. Everyone does. Well, buried within this common problem is a potential cash cow side-hustle waiting to be milked by you.

Here's how you do a little work once and profit from solving this common problem:

I'll use learning Photoshop as an example because that's the one that has earned me several \$1000 for the work I did one time. Most will typically earn less, but depending on your topic and skills, who knows.

Every year thousands of aspiring photographers seek to get good at Photoshop, which has a well-earned reputation for being just a bit tough to master. Photographers, being visual people, look for instructional video tutorials. Thousands are offered free on YouTube. But they move too fast. So you have to keep stopping the video and rewinding to see what they do. This is exactly how I learned Photoshop. This photo editing software program is frustrating enough to learn, let alone when you have to keep stopping, rewinding and restarting videos.

So I began jotting notes on index cards as I went along instead of re-watching the videos each time. This saved me many hours of frustration. Plus, I learned faster. I mentioned this to my photographer friends and next thing I know they were requesting copies of my cards so they could learn easier and faster too.

Here's where you can come in, no matter what your interest or skill level is, at any particular thing - and grab some easy writing cash...

Watch YouTube or other educational videos and take notes!

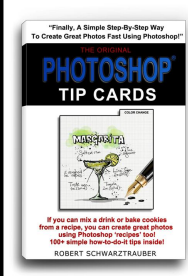
Eventually, as the requests continued to grow, I simply self-published a book of these 60 or so notes (essentially crib notes) through Amazon.com so others could access without my involvement. Many hundreds of these small books were sold around the world. Most through a simple, free Craigslist ad.

This could work for any niche, not just photography. Here's why it works:

1. All video tutorials move too fast to catch everything in one go. Notes solve this problem.
2. Some learn best from watching, some from listening, and some from reading what you write.

Even though I was just a beginner at Photoshop, one of the best compliments I received for my book was, "Bob, YOUR WAY of explaining things did more for me than all the videos".

It's how we all begin learning at school; the teacher lectures and the students are expected to take notes for later reference and review.

	<p>The first successful book I ever created was made from notes I took watching Photoshop tutorials on YouTube videos.</p> <p>Videos often move faster than viewers can grab the knowledge.</p> <p>Stopping. Rewinding. Back and forth between screens.</p> <p>Print Books allow users to easily go at their own pace.</p> <p>You don't even have to be an expert. Just a good note taker!</p>
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Why don't YOU be everyone's note taker now and profit?

The best part is, you can gauge the potential of your project in advance. YouTube shows you how many views each video has. The greater the number of views, the more interest there is in that topic.

Consider golf videos, crafting videos, any hobby really. Plumbing, electrical, carpentry, gardening, sports in general. Guitar and piano, to name just a few. Doesn't matter the topic. Or if you have any prior knowledge or skill. You're just the note taker. A fellow learner on the path, helping others.

You could even combine several related videos to create a more comprehensive offering. Or keep it simple and create more narrow, stand alone special reports or guides.

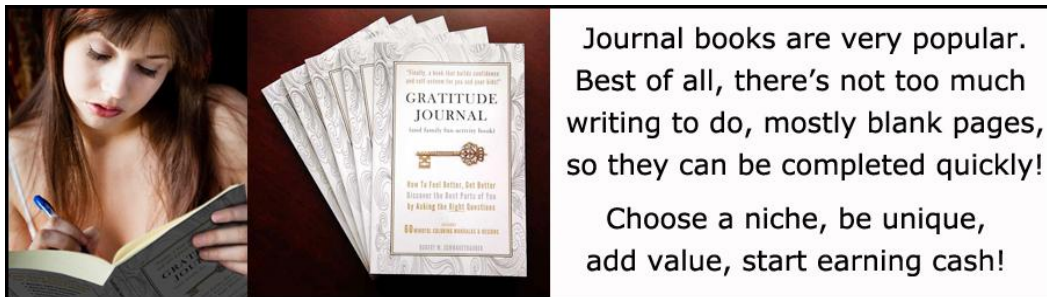
The value you offer with your writing is ease and time savings. You know in advance there is interest by the number of views YouTube recorded. Profit as you help the folks learn faster and easier with your written notes. You can choose to reference the video, but don't have to. Your work stands alone.

**3. Journal Books** - these books have become so popular lately. Best of all, they require very little writing work since the pages are MOSTLY BLANK for users to jot down THEIR thoughts, notes, or plans. What makes YOUR journal unique and desirable is the words you choose to add.

Choose a popular niche for best success. So a golf journal might have a helpful tip at the top or bottom of each page. Or a famous golfer's quotation. Or maybe on every seventh page (a weekly thing) you have a review of different or famous golf courses. Or maybe odd facts about golf players or old equipment or practices. This sets your journal apart from all the others and adds value and appeal to golfers. Could work for gardeners, any sport, art, music, craft, or hobbies. There are as many choices as interests. One for each breed of dog, or cat, or bird, or lizard. The customization possibilities are endless.

Since journals are intended to be used, that is, written in, this type of book is a consumable item. Fill it up, then buy another one. You could write a whole series of these. Or write them as your interests take you. Can be as big or small as you like. A monthly journal? Sure. 30 pages. A year long journal? Sure. 365 pages. Remember, mostly blank pages. 90 days, 90 pages. That could be as little as 90 lines of text (quotations anyone?).

Since the pages are mostly blank, your writing task is small. You could have one complete and ready to print and sell by week's end. Then do another in your spare time. Then another. Self-publish for free through Amazon.com



**4. Short Email Marketing** - email continues to dominate as one of the most reliable forms of advertising for reaching out to consumers and making sales. Through the past year of this Covid-19 Pandemic isolation, closures, and social distancing, those that could reach out to their list through email marketing were mostly unaffected. Sales through email marketing continued as expected or even improved.

The best news for writers is that 'story selling' emails are all the rage these days. What's that you ask? In a nutshell, the vendor, business, or salesperson sends out regular emails, often daily, wherein he tells a story about his life, something that happened recently in his business or industry, someone famous, or nearly anything at all. Think Seinfeld. Maybe the stories share a point like a parable, or a controversial opinion, a personality, or a particular position on a popular or controversial topic.

There are only two conditions these emails must meet. Either entertain. Or educate. Ideally, both. Then quickly link that story to why they should buy (whatever you're selling).

For example... (blah, blah, blah) story, so as you can see, it just makes sense for you to do what I'm asking. (buy this related thing now).

So this side hustle is basically, write regular short stories (typically 100-250 words) that segue into why they should buy. Since marketers need to come up with email content for up to 7 days each week, demand could be high for this kind of easy email writing. You could even sell your own products this way!

**5. Resumes** - holy smokes, this year of Pandemic has put so many people out of work. When it finally lifts, many of the millions of Americans sent home will have no place of employment to return to. They will need to find and apply for new jobs. With so many out of work, the competition for available job openings will be fierce. Naturally then, those with the best resume will have an advantage.

Problem is, few people know how to write a good resume and they know it. Ever tried to use one of those online apps to write a resume? Cookie cutter at best. Frustrating as all get-out to complete. And when you're done, you've got a resume that certainly does not stand out from all the others. How are you going to get a job with that? Good luck.

You solve their problem and collect a nice fee by helping these folks get back to work. YOU write them a great resume. One that stands out. Very satisfying writing work, knowing you help someone get back on their feet and it takes just a tiny bit of your time. One and done, collect a fee. "Be sure and tell your friends, I'll help them too!" Great referral potential. And no long-term commitments or responsibilities on your part.

If you decide to go this route, I have an incredible resource from one of the world's greatest living copywriters that can help you get started. That and more when you sign up for FREE at: <http://writeforwealthclub.com>

**6. FAQ Books** - hidden gems waiting to be discovered across the internet. Let me explain. When the world went digital and it became mandatory for every business (which wanted to stay competitive) to have a website, someone decided they must have an FAQ page. Frequently asked questions. This would cut down on those "bothersome" calls from customers asking the same questions over and over. It would "save the company money". Better serve the customer. Perhaps.

Meanwhile, busy executives and professionals are encouraged to write books to showcase their expertise. But they have neither the time nor the ability to write a book. That's a problem. With an easy solution YOU as a writer can provide.

The "secret" is - ***their FAQ page IS their book!*** 90% written. Only formatted digitally on their website.

You can quickly ghostwrite a book for them from their own FAQ page, putting it into analog book form. A paperback. Their FAQ page already contains what most people want to know about their product or service. How do we know this? Because it's right in the description...FREQUENTLY asked questions.

Simply turn each question and answer into a chapter. Flesh them out a little if needed. Combine those chapters into a book. Add a cover. Slap the professional's name on it as the author and bingo...he or she quickly and easily has a book that positions them as THE expert.

Everyone understands that being a book author increases credibility and competitiveness in the marketplace. Way better than a business card. But few professionals have the knowledge or time to do it. Most of the work (writing) is done already. Put it in book form for them. Get a check. Ka-ching! Do it again.

You can search "FAQ page" on Google. Quickly find thousands of prospects for your service.

**7. YOU as FAQ Expert** - While traveling down the FAQ path, you may come to discover a niche or topic for which the company, the CEO, or sales rep does NOT want to publish a book. You can still earn a nice bit of income anyway, and keep it all for yourself!

You be “the expert”.

If the FAQ page or the website gets a lot of traffic, you know there is lots of interest in that single product, company, or topic. You can quickly become a knowledgeable expert, in an afternoon, by combining what you learned from the FAQ pages with other free and easy to find resources.

If the topic, software, or product is popular there will be YouTube videos you can watch and take notes on. There will be Amazon.com books you can ‘look inside’ for free. The table of contents is almost always in view. Find topical books that rank high in sales and their TOC will provide great clues as to what the readers will pay to learn on that subject. Take advantage of online learning courses to quickly get up to speed on any topic. LinkedIn.com/learning (formerly Lynda.com) has tons of trial or inexpensive courses you can take to quickly gain all the information you need to write a great book or guide. Legendary copywriter John Carlton advocates this combined resources, ‘get up to speed quick’ strategy.

Some might balk at the notion they could write with authority on a topic they just learned about. **Put that thought out of your mind quickly!** Many who have been in a particular field for a long period of time have a very narrow range of knowledge. They see things just one way because they are too close. Or “this is how we’ve always done things” mentality. Because you have obtained a BLEND of relevant information, from a number of credible sources, you can often see and write about things others cannot. Think of it this way, a piece of plywood can be stronger and larger than any single monotype board of wood because it has layers and grains that are blended together in a certain way. Orange juice is better from a blend of oranges, rather than any one variety.

Remember, YOUR WAY of explaining things, might just make all the difference.

Additionally, in everything, people are on parade. Some join the parade knowing nothing. Newbies. You know more than them now. So, be teacher to the new. “In the land of the blind, the one-eyed man is king”.

**8. Puzzle Books** - can you even fathom how many puzzle books are consumed by adults? Crossword puzzles, word jumbles, etc.. Great for keeping the mind sharp. Hits of dopamine every time you get the answer right. To their fans, they’re as addictive as cocaine. Finish one, gotta get another. Constant need for new content, new puzzles. Who’s going to write that? And how will yours stand out?

This is a great niche opportunity. Golf term crosswords. Current celebrity crosswords. Current events crosswords. When I say crosswords, I imply every other form of word puzzle too, but this would get quite lengthy indeed if I wrote them all out every time. For every niche or interest you can think of, there will be devoted puzzle solvers eager to take you on and prove they are just as smart, or smarter, than you!

Don’t fret over the formatting. There is software that does this for you. You just need to write the questions, sentences, riddles, words, or statements that must be found or solved. Make the books as long or short as you like. Since the puzzle solvers always NEED new ones, you could create a subscription service and send them a new one every month. Or, keep it simple. Do one and let Amazon.com take care of all the printing and shipping for you. One and done. Write as many, or as few as you like.

**9. Interview Professionals** - Similar to #6, professionals should author books to stand out in their field. Problem is, they have no time, and or no writing skills. You have both. Help them. Collect the dough.

This is as simple as recording an interview with them. Plan the questions in advance with them, then just talk. (Use their FAQ page!) You ask the questions, he or she answers. You can do it over the phone or in person. Might take ninety minutes of their time tops. You can even break it up into 3 -30 minute talks.

There is software, online which will inexpensively, reliably transcribe the audio and send you the text file the same day. You simply upload your audio file to them and wait. Edit the returned text for clarity, format it for book printing, and you're done.

Now you have THREE valuable things. The book. An audio file they can use for endless content sound bites on social media like YouTube or Facebook. And text bites they can extract for social media use in blogs or on Twitter. GaryVee talks endlessly about this. Maximize content baby...across all media platforms...it's invaluable today. And will likely be the cost of entry, or sustained relevance, very soon.

**10. Classified Ad Listings** - each day, hundreds, possibly thousands of items are listed for sale on sites such as Craigslist, eBay, Facebook Marketplace and the many other classified websites - with horrible product descriptions. As a result, these offerings get fewer calls, if any, and the item goes unsold, or lists for an extended period of time, until finally the owner drops the price low enough to get interest - despite the poor description. Your earning opportunity is to snap up the item at the cheaper price and re-list it with a much more appealing description, you craft, that commands a higher price point. Words matter.



A few of my 20+ self-published, money-making books.

## CONCLUSION

OK writers... You've just read ten simple ways you can quickly, in your spare time, begin earning money with your writing skills right now - as you wait for the big payday from your "real work" later. I think it was the famous copywriter and entrepreneur Mark Morgan Ford, aka Michael Masterson from the goliath, Agora Publishing who first introduced me to the profit potential of shorter works. A series of shorter books often sells better than one larger volume. And can gain a larger, more loyal following of readers too, salivating as they eagerly anticipate the release of the next edition.

Most of these 10 cash side-hustles for writers are one and done. The writer's dream. Do the work once then profit for years to come.

Since any of these 10 will take very little time to complete, just pick one and start. If one proves not to be your cup of tea, try another. But start.

Scientific studies have shown that completing something, even a small something, motivates us to do even more. So if you'd like to finish your big writing project sooner, finish a few smaller projects along the way and grab some quick cash rewards as a bonus! These can really add up over time.

The only question remaining is:

What will YOU do?

How can I help?



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**If you'd like more ideas, encouragement, inspiration, or motivation  
as you travel the writer's journey, sign up and join us for FREE over at the**

**[WriteForWealthClub.com](https://WriteForWealthClub.com)**

To welcome you as a new member of the club, I'll happily gift you a FREE copy of a quick and easy journal book I created. Enjoy this PDF version for your own benefit, or better still, use it as a template to jump start your very own cash producing, journal book creation side-hustle!



## ROBERT'S CURRENTLY AVAILABLE BOOKS

Book Writing Magic

Photoshop Tip Cards

Counting On Bears

Learn ABC's With Bears

Learn Shapes and Colors With Bears

Creative Photography Tricks Revealed

Photo vs Pharmacy

101 Photo Ideas That Sell

Power, Profit And Privilege: The Photographer's 7 Secrets

Digital Photography Field Guide

Decisions - How To Make The Best Choice Every Time

World's Funniest Cat Limericks Illustrated

Fart Fun - The Silly Adventures of Robby McSmall

Delicious Holiday Recipes

Gratitude Journal and Activity Book, Volume 1

Gratitude Journal and Activity Book, Volume 2

Growing Business Basics-21 Ways To Skyrocket Your Profit



***"Your way of explaining things Bob, does more for me than all the videos!"***

Bill T Ontario, Canada

***"Robert...really helped me to clarify my thoughts  
and structure the formal writing process into short, easy to accomplish steps."***

Keith Maderer, CFP

***"Bob, I think you know more about marketing and sales than you're  
willing to admit to me or yourself".***

The Late, Great J.F.(Jim) Straw

***"They pay me more to speak now because I have a published book!  
Thanks for helping me finally get it done Bob!"***

Kevin McHue, author Fear-Less Public Speaking

IMPORTANT FTC REMINDER: Any income statements are based upon the author's own unique, personal experiences. You may earn more money, less money, or no money at all. No results are typical, but depend instead entirely upon the efforts of the user. This report is for informational purposes only and is in no way, shape, or form to be considered a guarantee of any income for the user. The opportunities are there as described. Your effectiveness will determine your own unique results.